

# e-TMS

Show Management System  
for centralized content control



Content Operations  
Booking & Programming  
Analytics & Reporting  
Cinema Advert Agencies



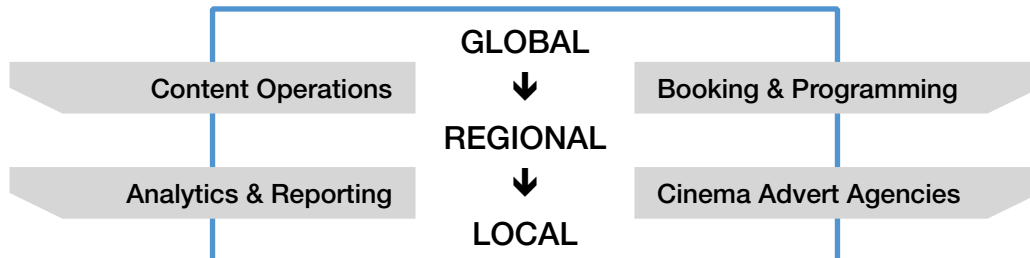
**CineXpert**<sup>®</sup>

OPTIMIZED WORKFLOWS FOR CINEMA INDUSTRY

<http://www.cinexpert.net>

# e-TMS Show Management System

## Key users :



## Key added value :

### OPEX CONTROLLED: content operations workload reduced

- Identify centrally missing clips (CPL) and keys (KDM) for all cinemas and screenings
- Ensure Point of Sales (POS) programming seamlessly delivered to cinemas and players
- Get KDMs automatically delivered without manual intervention

### NEW OPPORTUNITIES : unexpected programming dynamics

- Centrally manage impact of a dynamic programming
- Update preshow playlists centrally
- Organize trailer programming centrally

### MONETIZE INFORMATION: playout reports automated

- For features, trailers, commercials or auto-promotion
- Fully automate report generation and delivery process
- Integrate within Back-Office analytical tools through RESTful APIs

### MANAGE YOUR BRAND: white label Solution

- For cinema associations or aggregators
- Your own branding
- Customize it your way



## Key features :



### LAYER 3: Payout Reporting

- Reporting workflows automated
- Specific reporting for feature, trailers and commercials
- Daily collection
- Cinema player agnostic



### LAYER 4: Show Management

- Centralize show creation tasks
- Push shows to players
- Update preshow playlists dynamically, centrally
- Optimize workflows with your Point of Sales system



### LAYER 1: Content Alerting

- Global dashboard for programming issues
- Cinema daily schedules overviews
- Schedule-Playlist-Key issues controlled
- Show Playlist detailed information
- Shows and clips detailed information



### LAYER 2: KDM Delivery

- Centralization of key dispatching
- Automation of pushes to players
- Manual push from anywhere
- Audits of dispatching process



### LAYER 0: IT infrastructure

- CineXpert Secure Cloud
- DCI grade security level
- No need for static public IP
- Always on
- Robust to fragile networks

## Solution As A Service

- **within Cinema IT infrastructure**
- **within Secure CineXpert Cloud**





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Process optimization through smart information processing.  
Optimized workflows for cinema industry.

**Agnostic** from any Theatre, Equipment and Service Companies.  
Driven by Cinema Operations

**CineXpert** Software Portfolio:

**e-NOC**

Equipment Monitoring System



Layer 4 : Analytics



Layer 3 : Preventive



Layer 2 : Helpdesk



Layer 1 : Curative



Layer 0 : Network

**e-TMS**

Show Management System



Layer 4 : Show Management



Layer 3 : Playout reporting



Layer 2 : KDM Delivery



Layer 1 : Content Alerting

